Highlights - February 2025

As we settle into 2025, I have to say I am getting a little worried about the economy. We did end up with a healthy <u>GDP Growth Rate {Page 3}</u> in 2024 Q4 of 2.5%, but I have recently revised my GDP forecasts lower for 2025 to 1.9% and for 2026 to 1.8%. Most economic forecasts have been higher (~2.3% for 2025) although I think those too will be revised downwards. My forecasts are informed by key leading indicators that are flashing orange, notably the University of Michigan Consumer Sentiment Survey and the NFIB Small Business Survey. While the NFIB survey saw a post-election bump at the end of 2024, as is typical after any election regardless of the party that wins, it dipped again in January. Producer inflation remains the number one concern among businesses, with 22% planning to pass on those higher costs and raise prices in the near term—a signal that consumer price index (CPI) stickiness will likely persist. Moreover, while only 15% of businesses plan to create new jobs, 33% increased compensation in January, reinforcing the notion that wage inflation remains in play.

The University of Michigan Consumer Sentiment {Page 3} index fell from 71.7 in January to 64.7 in February and given that

consumption makes up two-thirds of the U.S. economy, this is a significant red flag. A closer look at the survey results reveals a 19% plunge in buying conditions for durable goods, primarily due to concerns about tariff-induced price hikes. Expectations for personal finances dropped by 10%, and the long-term economic outlook declined by 6%. It was primarily Democrats and Independents (the bulk of all voters when you combine them) who drove these declines.

Due to uncertainty over the economy, more than half of Americans are delaying major life plans with 1/3 saying they are putting off buying a home, 1/6 postponing education plans, and 1/8 pushing back retirement. 90% still have sticker shock and 76% plan to cut back on spending this year.

"Wells Fargo Study"

In addition, year-ahead inflation expectations jumped to 4.3% in February's survey (up from 3.3%). This is also concerning because if workers think inflation is going to get worse, they expect higher wage increases (which, in turn, fuels inflation). Yes, you are right that is a circuitous negative loop, but that's exactly why monetary policy decision makers try to avoid unstable and higher-than-normal inflation.

A similar consumer confidence metric by the Conference Board also declined notably (down 7 points) in February, the largest drop since 2021. The economic expectations index decreased more so (down 9.3 points). This survey focuses a bit more on labor conditions (e.g., how hard or easy it is to find a job). It's interesting that this metric fell, and although there are various factors behind this, DOGE cuts to the federal workforce have raised fears even among non-federal employees. In that segment I highlight that if we eliminated *all* federal workers (minus military-related), we would cut overall government spending by just 2%. In the subsequent segment this week, I postulate that given the ~36% we spend on Social Security and Medicare (with those demographic expenditures only increasing in coming years), the only way I see out of the deficit is to grow the revenue side of the ledger primarily through increasing the (worker) tax base through more workforce participation. In that segment I share an exciting initiative that I believe brilliantly exemplifies how communities can tangibly do this at the local level.

Regarding the labor market, the <u>Unemployment Rate {Page 3}</u> rose from 3.8% in December to 4.4% in January not seasonally adjusted, although the seasonally adjusted rate barely changed. In my (presentation) forecasts, I do have unemployment rising a bit this year to 4.4% in 2025 and 4.3% in 2026. While this marks an uptick from recent lows, it is nowhere near the levels seen during the Great Recession (when the Baby Boomers were still in their prime working ages). The most recent <u>U.S. Job Openings {Page 3}</u> showed a drop to 7.6 million in December 2024, down 3.8% month-over-month and 14.5% year-over-year. We are off the pandemic highs (in terms of job openings), but they are pretty much in line with pre-pandemic hiring. Layoffs are also stable and actually slightly below pre-pandemic levels. Having said all this, I do see some elevation in layoffs simply due to the increasingly pessimistic consumer, which will spill over to business revenues.

I am also carefully watching our Colorado Springs Number of New Jobs {Page 4}. 2024 Q3 data was released and showed only 1,874 new jobs year-over-year. As that chart shows, our region has been meeting or exceeding the number of new jobs needed to match population growth (~5,600) since 2013, but with the data available thus far, it's looking like 2024 may have significantly lower job growth. There have been some (employment) data issues across the state, but we now have two quarters that are showing much-lower-than-usual job growth in our region, which is why I am paying close attention to this metric. I will keep you posted on what I see.

Page 3 - Macroeconomic "Big Picture"

Page 4 - Local Labor Market

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El Paso County Wages {Page 4} slightly deteriorated in 2024 Q3 with local wages 9.8% lower than the U.S. (compared to 9.2% lower in 2024 Q2) and 15.3% lower than Colorado (compared to 15.1% lower). I mentioned in a recent presentation for the Southern Colorado Apartment Association that I am frustrated by this persistent earnings gap. While I do think the retired military (who have pensions and may be willing to work for less) and military spouses (who move frequently, making wage increases over time more difficult), I no longer think that is the driving force. I think wages simply have not caught up to the higher costs of housing here. And even lower-paying sectors like hospitality need workers who also have to contend with higher housing costs.

In that vein, the MIT Living Wage Calculator {Page 4} for 2024-25 data was released and not surprisingly, the living wage in our region increased. The table has various categories you can look up, but as one household example, the living wage for a family with one working adult and two children went from \$116,584 last year (required to meet basic expenses) to \$121,638 this year.

And the latest national inflation data certainly helps explain the increased living wage. The <u>U.S. Consumer Price Index {Page 3}</u> rose 0.5% from December 2024 to January 2025, compared to 0.4% in the prior month. Excluding food and energy, core inflation was up 0.4%, versus 0.2% previously. Year-over-year, inflation stood at 3.0% in January (compared to 2.9% in December), with core inflation at 3.3% (up from 3.2%). One of my major concerns is that this creeping inflation does not yet account for potential tariff-induced inflation.

Interest Rates {Page 3} were not changed at the last Fed meeting in January with the Fed Funds rate staying at the 4.25% - 4.50% range. Despite the unchanged Fed Funds rate, the 30-year Mortgage Rate increased in January from 6.72% to 6.96%, and that is due primarily to higher inflation expectations. Lenders adjust mortgage rates to account for inflation expectations because if prices are higher in the long-term, they have to demand higher interest rates to compensate. The Colorado Springs' Cost of Living Index {Page 3} for all of 2024 shown inside the inflation table was 101.9%, indicating a slight premium over the national average (of 100). Recently, I've been having conversations regarding our regional cost of living versus Huntsville due to the likely (yet again) re-location of Space Command. It is interesting that in 2021, our region's cost of living was quite elevated at 107.8, but is now down to 101.9%. This is primarily due to the sudden spike in housing costs during the pandemic, although I believe the rest of the U.S. has now largely "caught up" in terms of housing inflation, which explains the decline from 107.8% to 101.9%.

Home Sales {Page 6} in the Pikes Peak region declined from 877 in December to 696 in January, while the median price of existing single-family homes in Colorado Springs rose just 1.0% year-over-year—much lower than the U.S. average of 4.8%, a welcomed statistic! In 2024 Q4, Denver saw a slight 0.2% decline in home prices. Despite this leveling of prices at the end of 2024, Colorado Springs rose in affordability rankings, now the 47th most expensive metro area out of roughly 190 measured MSAs. An affordability metric, the Cost of Housing Index {Page 6} stayed roughly the same in 2024 Q4 at 38%. This metric gives the proportion of pre-tax income needed for mortgage payments. This isn't my favorite metric, but it does seem to tell the story that on average, households are spending significantly more than the "benchmark" of roughly 30% of income on housing. The U.S. average stood at 37% in 2024 Q4.

In sum, while employment levels remain relatively stable, consumer sentiment and inflation expectations present growing concerns. Businesses are growing increasingly cautious as a result. Regardless of whether households and businesses agree or disagree with the current policy changes, there is undoubtedly a negative impact created by the overall economic uncertainty these policies may have in the near and long term. Often, perceptions become reality, and if the general perception is that prices will further increase, that typical household income may erode, and jobs may become scarcer, consumers and businesses will act accordingly.

Tatiana & Rebecca

If you wish to unsubscribe from this monthly report, please email rwilder@ddestrategies.org. If you'd like to know more about supporting our economic reporting and workforce development initiatives, please contact gglassford@ddestrategies.org.

Page 3 - Macroeconomic "Big Picture"

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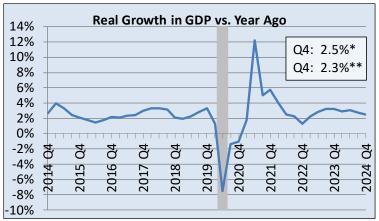


Page 6 - Real Estate

Page 7 - Taxation, Vehicles, Air & Tourism

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MACROECONOMIC "BIG PICTURE" (PAGE 3)



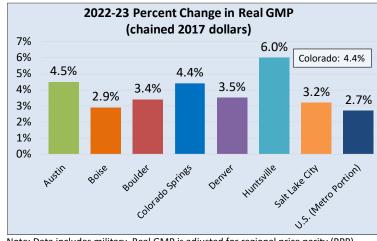
*Estimate of real GDP percent change from same quarter a year ago, SA **If quarterly changes were annualized over the year.

Source: U.S. Bureau of Economic Analysis

Forecasts for U.S. Real GDP and Unemployment (SA)						
2023 Actual 2024 Actual 2025 Forecast 2026 Forecast						
Real GDP Growth	2.9%	2.8%	1.9%	1.8%		
Unemployment Rate 3.6% 4.0% 4.4% 4.3%						

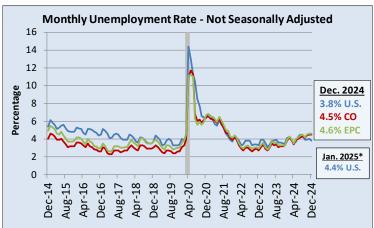
Forecasts by Data-Driven Economic Strategies with input from the Conference Board, Wells Fargo, Colorado Department of Labor & Employment, and other anecdotal

Sources: U.S. Bureau of Economic Analysis; U.S. Bureau of Labor Statistics

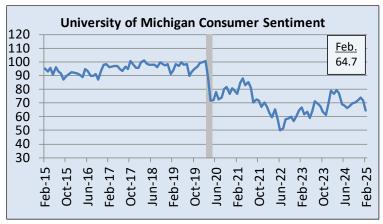


Note: Data includes military. Real GMP is adjusted for regional price parity (RPP). This regional data lags ~23 months.

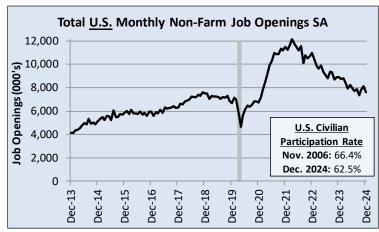
Source: U.S. Bureau of Economic Analysis



Note: Data in the graph is NSA to enable comparisons with counties. *U-6 includes unemployed, those marginally attached to the labor force, plus those employed part time who would prefer full-time work Sources: U.S. Bureau of Labor Statistics; CO Dept. of Labor & Employment



Source: University of Michigan

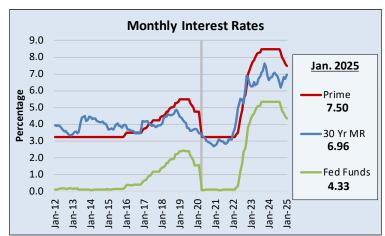


Source: U.S. Bureau of Labor Statistics; Job openings data lags.

U.S. Consumer Price Index - January 2025					
All items Less food & energy					
Change from December 2024	0.50/	0.40/			
to January 2025 (SA)	0.5%	0.4%			
Last 12-months (NSA)	3.0%	3.3%			

The 2024 cost of living in the Colorado Springs MSA was 101.9% of the U.S. according to C2ER data provided by the CS Chamber & EDC.

Source: U.S. Bureau of Labor Statistics; all urban consumers (CPI-U)



*The latest monthly rate is the average expected as of the date in the text box. Source: Board of Governors of the Federal Reserve System

LOCAL LABOR MARKET (PAGE 4)

Top Job Openings, Colorado Springs MSA January 2025					
<u>Top Job Titles</u>	# of Job Postings	Median Advertised Salary			
Registered Nurses (L)	650	\$93,440			
Retail Salespersons (M)	500	\$34,432			
Computer Sys Engineers/Architects (L)	453	\$140,032			
Software Developers (L)	438	\$125,184			
Customer Service Reps (M)	295	\$40,064			
Food Service Managers (H)	259	\$43,520			
1st-Line Supervisors, Retail Sales (L)	253	\$46,208			
Heavy & Tractor-Trailer Truck Drivers (H)	245	\$56,192			
Sales Reps, Wholesale & Mfg (M)	227	\$67,456			
Maintenance & Repair Workers (H)	220	\$47,744			

Colorado Springs MSA, December 2024
TOTAL Job Openings: 16,055
TOTAL Unemployed: 17,800
Workers Available per Job Opening: 1.11

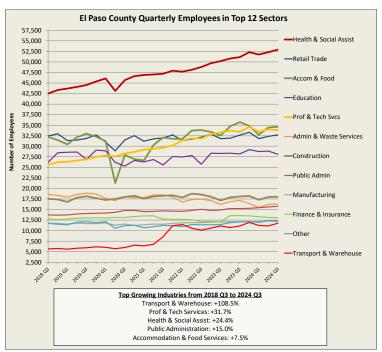
Risk of Automation: L = Low; M = Medium; H = High Sources: The Conference Board®-Lightcast® Help Wanted OnLine® via Pikes Peak Workforce Center; CO Dept. of Labor & Employment

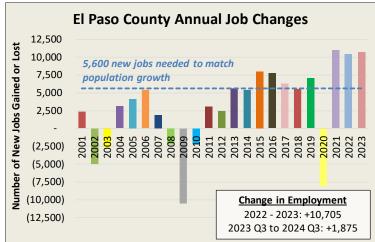
2023 Federal Poverty Level (FPL)					
El Paso County U.S.					
% people at FPL or below	7.0%	12.5%			
Note: FPL in 2023 was \$14,580 for an individual and \$30,000 for a family of four.					

2024 Q3 Average Annual Wages for All Industries				
El Paso County wages are 9.8% lower than U.S. wages and 15.3% lower than CO wages.				
U.S.				
\$72,488 \$77,272 \$65,416				
	El Paso County mployment*	311,490		

2024-25 Minimum Wage & Living Wage El Paso County					
Wage/Hr Annualized					
Minimum wage salary for full-time worker	\$14.81	\$30,805			
Living wage: HHs with 1 adult, 2 children	\$58.48	\$121,638			
Living wage: HHs with 2 adults (1 working), 2 children	\$44.31	\$92,165			
Living wage: HHs with 2 adults* (2 working), 2 children \$31.61 \$65,749					
*Living wage is for each working adult. For specifics, go to livingwage.mit.edu.					

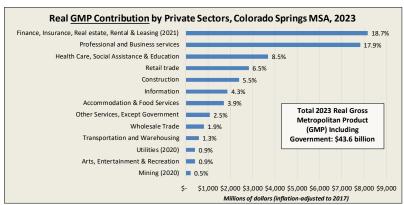
*QCEW data does not include military-related employees.
Sources: U.S. Bureau of Labor Statistics and Colorado Department of Labor and Employment, QCEW; Local military installations; U.S. Census Bureau, American Community Survey 1-year estimates; U.S. Department of Health & Human Services; MIT Living Wage Calculator.





An estimated 5,600 new jobs are needed based upon population growth and age composition. This QCEW data lags up to three quarters and includes public and private employment, but not military-related employees.

Source: Colorado Dept. of Labor & Employment, Quarterly Census of Employment and Wages (QCEW)

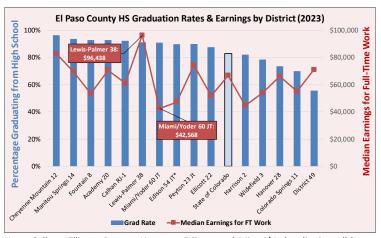


Manufacturing data last disclosed in 2012 when it was 7.1% of real GMP. Government data is no longer released by sector for 2016 when federal military was 12.7%, state & local government was 8.2% and federal civilian government was 5.3% of real GMP. Utilities and Mining data last disclosed in 2020. Finance, insurance, real estate & leasing was last disclosed in 2021. GMP (local) data lags by approximately 23 months. GMP is the same as GDP for the nation but at the local level.

DEMOGRAPHICS (PAGE 5)

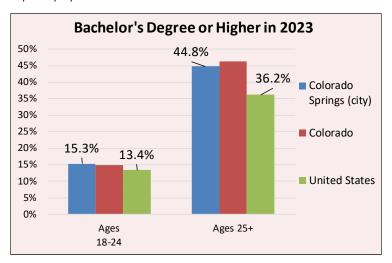
Population Estimates					
2023 2050					
El Paso County	744,153	1,001,087			
Colorado	5,876,300	7,416,589			

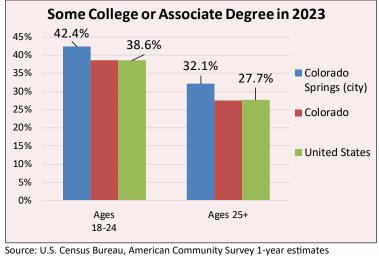
The City of Colorado Springs had a population of 485,143 in 2022. Source: Colorado State Demography Office

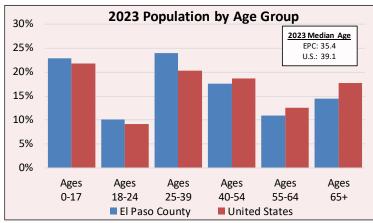


Note: Calhan, Ellicott, Peyton, Hanover, Edison, and Miami/Yoder districts all have fewer than 100 students. District 49 has a significant number of online students, which pull down the districtwide average. (Without the largest online school, the district average is 88%.) *Edison had ≥ 90% graduation rate.

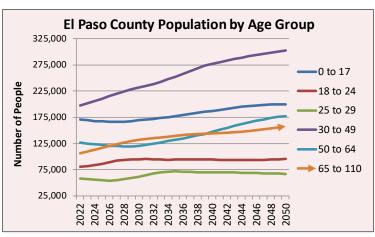
Sources: Colorado Department of Education; U.S. Census Bureau, American Community Survey 5-year estimates

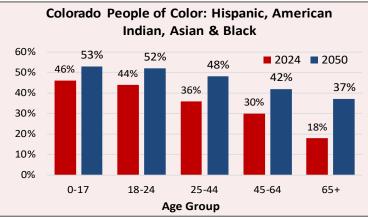


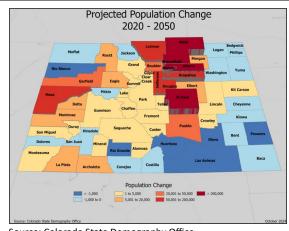




Source: U.S. Census Bureau, Population Division

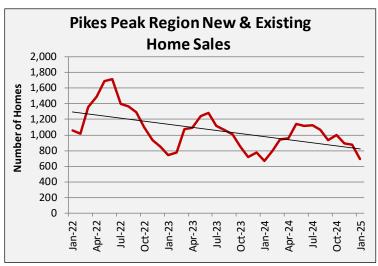




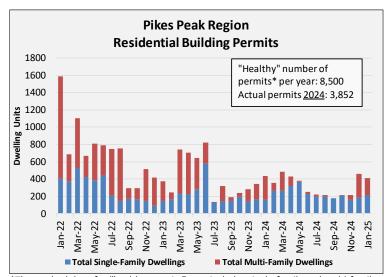


Source: Colorado State Demography Office

REAL ESTATE (PAGE 6)



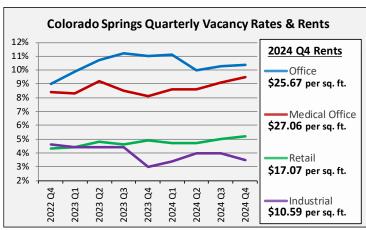
Source: Pikes Peak REALTOR® Services Corp.



*The methodology for "healthy permits" now includes single-family and multi-family dwellings needed if we incorporate both population growth and the existing shortage of housing between 2023 and 2028. These calculations by Data-Driven Economic Strategies incorporate research by Common Sense Institute and input from the Colorado State Demography Office.

The National Association of REALTORS® has calculated that the U.S. has underbuilt roughly 6.5 million homes since the Great Recession.

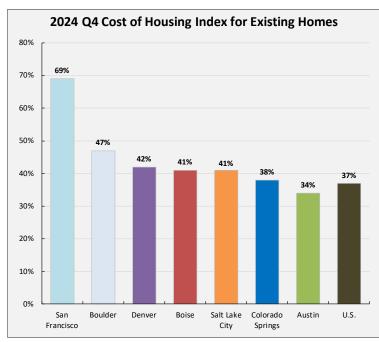
Source: Pikes Peak Regional Building Department



Sources: CoStar Group™; Olive Real Estate Group, Inc.

Median Existing Single-Family Home Price 2024 Q4							
Location	Location Colorado Springs Denver Boise State						
Price	\$464,100	\$650,900	\$482,600	\$410,100			
1-year	1.0%	0.2%	0.9%	4.8%			
% Change	increase	decrease	increase	increase			
MSA Rank	47	21	40	n/a			

Sources: National Association of REALTORS®



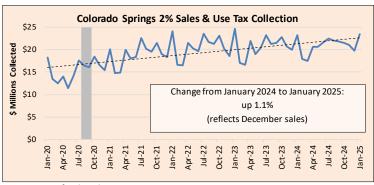
Notes: The Cost of Housing Index (CHI) is defined as the percentage of the local median pre-tax income needed for mortgage payments, based on standard mortgage underwriting criteria. It includes only existing home prices.

Sources: National Association of Home Builders; Wells Fargo

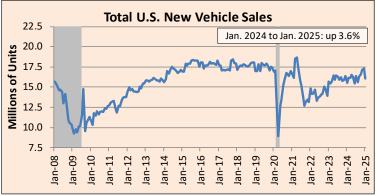
Apartment Rental Information					
	Colorado	Denver	Salt Lake		
	Springs		City		
Market					
Conditions	<u>Soft</u>	Slightly Soft	Slightly Soft		
2024 Q3					
Vacancy Rate	11 40/	8.0%	10.00/		
2023 Q3	11.4%	8.0%	10.9%		
Vacancy Rate	12.79/	10.2%	11.1%		
2024 Q3	<u>12.7%</u>	10.2%	11.1%		
Average Rent	Ć1 401	Ć1 052	¢1.002		
2023 Q3	\$1,481	\$1,853	\$1,602		
Average Rent	¢1 402	¢1 967	\$1,591		
2024 Q3	<u>\$1,483</u>	\$1,867	\$1,591		

Source: U.S. Department of Housing & Urban Development (HUD), U.S. Market Conditions report

TAXATION, VEHICLE SALES, AIR QUALITY, AND TOURISM (PAGE 7)



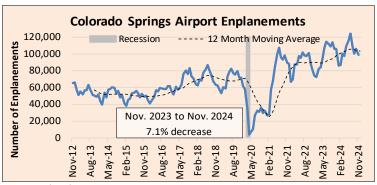
Source: City of Colorado Springs



Source: U.S. Bureau of Economic Analysis

2023 Air Quality					
Colorado Springs* U.S. Standard					
Carbon Monoxide (CO) Concentration (ppm)	1.1	9.0			
Particulate Matter (µg/m³)	7.75	12.00			
Ozone (ppm) at USAFA	0.069	0.070			
Ozone (ppm) at Manitou Springs	<u>0.071</u>	0.070			
Sulfur Dioxide (SO ₂) (ppb)	4.8	75.0			
*Locations of measurements: CO at 690 W. Hwy 24: Particula	te Matter at Colorado College	SO _o at Hwy 24			

Source: Colorado Department of Public Health & Environment



Source: Colorado Springs Airport

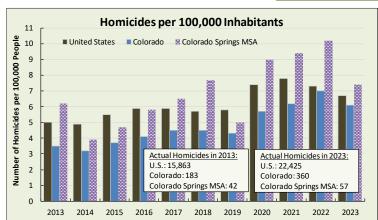


Note: Direct travel includes day and overnight visitors. Source: Colorado Tourism Office

Hotel Occupancy Rate January 2025		Hotel RevPAR* January 2025	
Colorado Springs	Denver	Colorado Springs Denve	
46.8%	54.6%	\$48.87	\$68.43

^{*}RevPAR measures hotel revenue by taking the average room rate times hotel occupancy.

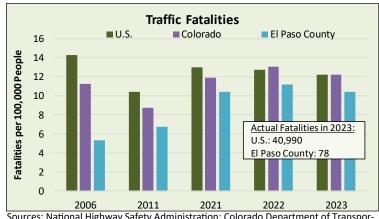
CRIME & SAFETY (PAGE 7)



Source: United States Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, Underlying Cause of Death on CDC WONDER online Database.

2021 Mortality Rates due to Homicide per 100,000 Population					
Canada	Canada Germany Italy			United States	
2.1	0.8	0.5	0.2	6.8	

Source: UN Office on Drug and Crime's International Homicide Statistics database through The World Bank and World Population Review



Sources: National Highway Safety Administration; Colorado Department of Transportation; World Bank; U.S. Census Bureau; Colorado State Demography Offices; Data-Driven Economic Strategies

Note: "Each year when Crime in the United States is published, some entities use reported figures to compile rankings of cities and counties. These rough rankings provide no insight into the numerous variables that mold crime in a particular town, city, county, state, or region. Consequently, they lead to simplistic and/ or incomplete analyses that often create misleading perceptions adversely affecting communities and their residents. Valid assessments are possible only with careful study and analysis of the range of unique conditions affecting each local law enforcement jurisdiction. The data user is, therefore, cautioned against comparing statistical data of individual reporting units from cities, metropolitan areas, states, or colleges or universities solely on the

Sworn Police Officers	
Per 10,000 Inhabitants in 2023	
City of Colorado Springs	15.8
City of Boise	12.4
Kansas City	21.4
City of Omaha	16.9

Sources: Federal Bureau of Investigation, Uniform Crime Report; U.S. Census Bureau, Population Division



























SUPPORTERS (PAGE 8)





























THANK YOU!

























